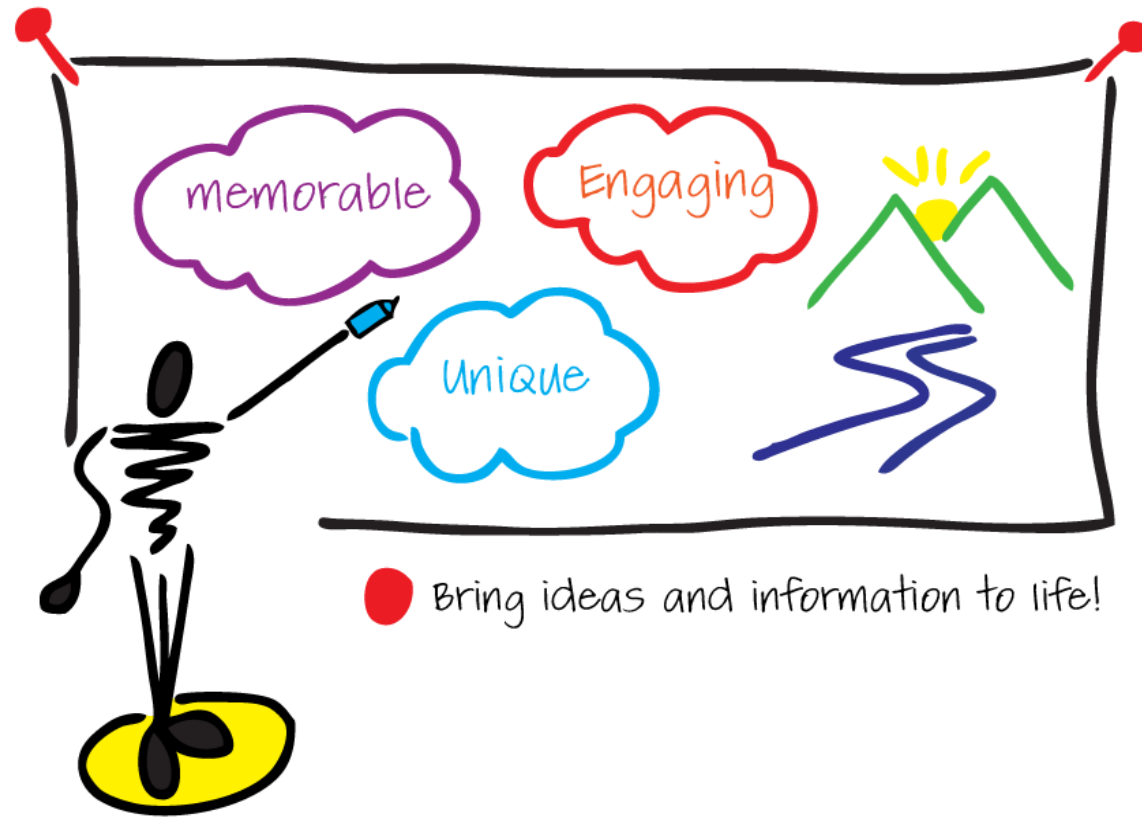


Seeing the big picture



Get to grips with Graphic Recording
13 June 2012 - Birmingham, UK

Why choose this workshop

Are you facing the challenge of communicating ideas and information in a **more creative, memorable and engaging way**? Perhaps you'd like to record the content, process and outcomes of meetings, discussions or strategy sessions in a more captivating way. This one day workshop serves as **a fantastic, practical introduction** to capturing and recording information graphically in big picture format.

The workshop is designed to answer the most frequently asked questions that people have when they see graphic recording at work:



I've heard the terms 'graphic recording' and 'graphic facilitation' used in connection with this way of working. What's the difference?

Graphic Recording refers to the process of listening, synthesizing information and then presenting it using a combination of words and simple graphics, usually in the form of a big picture. It takes place in group settings for example, large scale events and conferences, open space and World Café style events and meetings. The graphic that's produced is essentially **a summary of the content, process and outcomes** of the event. Graphic recorders often work on their own, but may partner with another person who is organising or facilitating the event. This workshop is specifically about the role, skills and techniques used by a graphic recorder, sometimes referred to as a graphic, or creative, scribe.

Graphic Facilitation is the **combination of recording and facilitation at the same time**. A Graphic Facilitator will work with the group on the topic that's up for discussion, facilitate the process *and* record it visually. Using graphics is an integral part of the facilitation process and graphics are used to capture the thoughts and ideas of the group that is having the discussion.

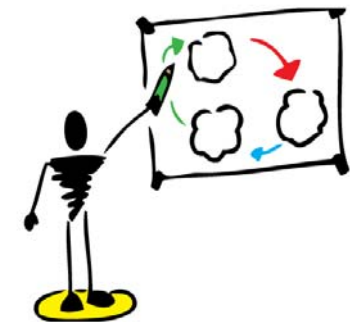


Do you have to be an artist to do this type of work?

Not necessarily, but you might be! This type of work is not about art in the strictest sense, it's about creating simple, visual representations of ideas and information. If you're **new to using graphics** we recommend you experience a Graphics Made Easy 'Starter' Workshop. This covers the basics of how to draw simple graphics. To find out more about this course visit our web page www.graphicsmadeeasy.co.uk/course.

To get the most out of this Graphic Recording workshop you will ideally have been on our 'Starter' workshop or perhaps received graphics training elsewhere. However, you will almost certainly have had some practice in using simple graphics in your work.

If you'd like to discuss which of the two workshops, or if both workshops, would be perfect for you please get in touch.





I worry about running out of space on the paper – how do you get it ‘just right’ so that it all fits!

You'll learn tips to divide and conquer; how to use space on the paper for maximum impact. We'll cover the use of empty frameworks, or templates, as a starting point for graphic recording and how you can use them as a guide to what to put where on the paper. The day also includes how to use a palette of different ways to record information so you choose the best way to record in the space you have. You'll learn the importance of preparation to make sure you optimize the space you have.



How do you know what to write, how much to write and when to start writing?

We'll cover the importance of synthesising information so that you know *exactly* what to write and draw. There will also be plenty of time during the day to practice this with 'live' recording opportunities built into the agenda for the day. You'll also go away with 10 tips to hone your auditory acuity; so you listen even better!!



How do you get everything to fit together in a way that makes sense?

We'll cover how to grab peoples' attention with banners, bullets and the clever use of colour. You'll practice techniques to get even better handwriting for titles and text and you'll start to develop your own graphic recording 'style'.



What happens to the big picture once it's finished?

In addition to covering how to prepare to do a graphic recording we'll also cover what you can do with your big pictures after the event; including options for having them photographed/scanned and laminated for posterity!

The course workbook will contain information about how to source a range of supplies to keep you graphic recording kitbag topped up.

Remembering everything you've learnt:

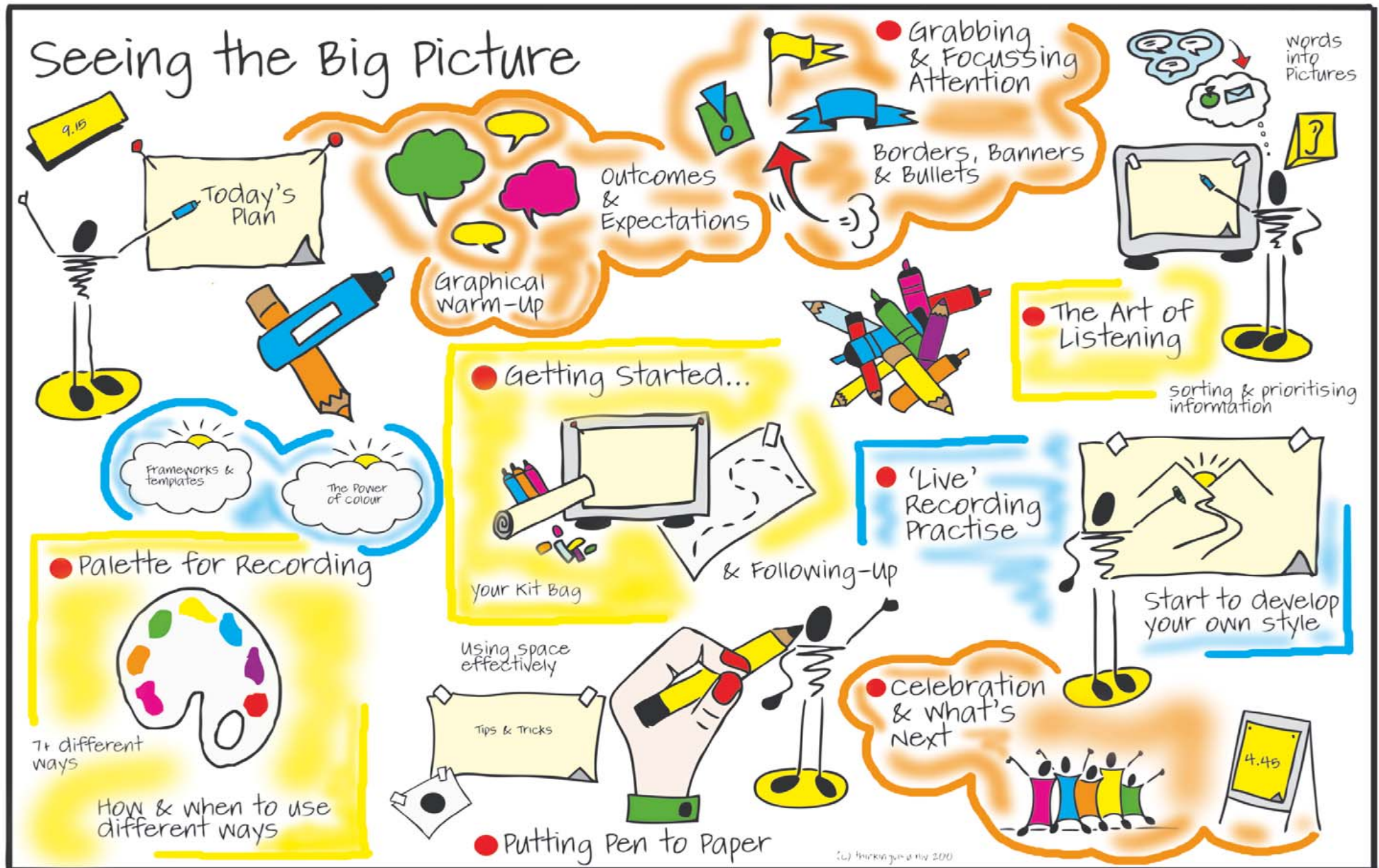
We'll chart the content of the workshop in full colour, including all the practice graphics that you produce, as well as photographs from the session.

This will be compiled after the session and will be a powerful reminder of the concepts presented during the day.

It's provided as an A3 picture booklet and sent to you by post. It supplements the course workbook that you receive on the day and serves as a permanent record of your experience.



The day in big picture format



Your tutor on how she uses graphic recording to bring ideas and information to life:

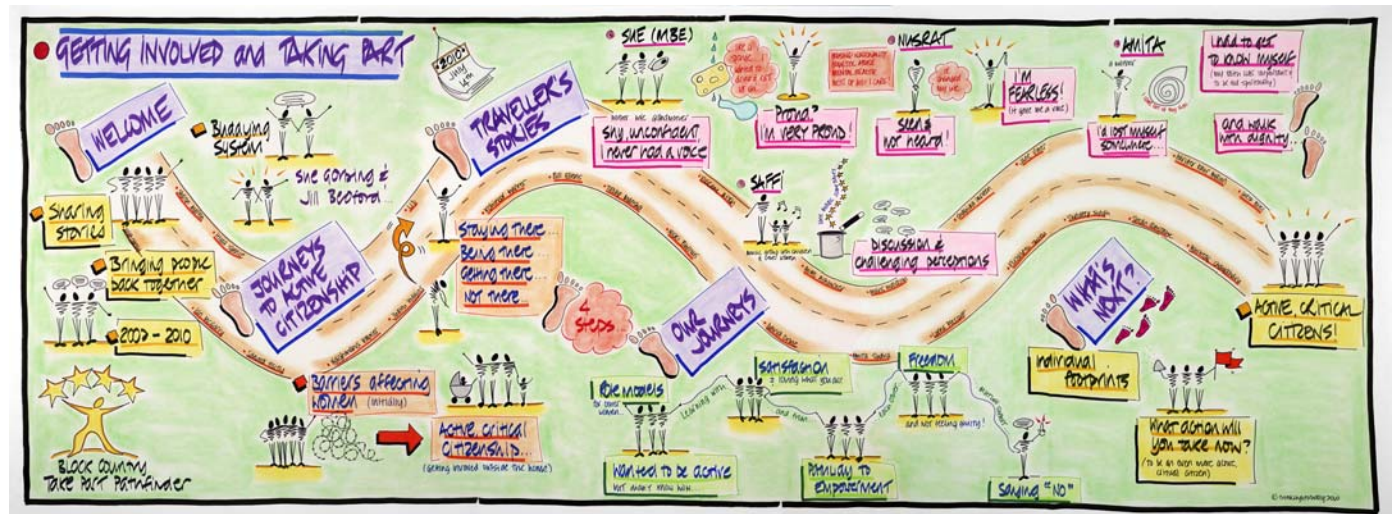
My name is Vanessa Randle and I work as a Graphic Recorder. With over 20 years as a trainer and facilitator under my belt I set up thinkingvisually Ltd and set out to model a way of **communicating and capturing ideas and information differently** and so be the change I wanted to see.

As a Graphic Recorder I developed a fantastic, vibrant and visual presentational style to capture and present information and ideas clearly and succinctly using words and pictures. I pitch up at a meeting or business event with my boards, pens, paper and coloured markers and transform what people say and what I see into a creative, large scale visual record; real time, right in front of peoples' eyes.

My ability to see the big picture as well as the detail means that I can capture and present information in a way that helps to **improve peoples' understanding, communicate messages more effectively and bring ideas and information to life**. I'm passionate about the power of visual working and the value of communicating in a way that taps into the history of communicating in words and pictures. My clients include public, private and third sector organisations in the UK and abroad.

I've designed this one day workshop to share some of my **tips and techniques** to help you get to grips with capturing and recording information in big picture format.

As well as thinkingvisually Ltd. I'm also one half of a joint venture called Graphics Made Easy (GME). My GME colleague Penny Pullan and I believe that using graphics really does help trainers, facilitators and presenters get more from their sessions. If you're new to using graphics sign up for our Versatile Visual Vocabulary (VVV) at www.graphicsmadeeasy.co.uk a FREE, introductory course in drawing simple graphics.



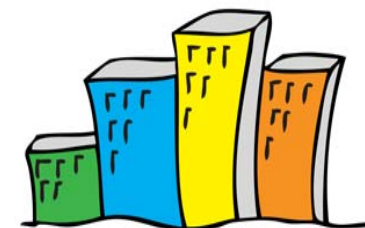
The venue

The venue for this event is **Faraday Wharf, Birmingham Science Park Aston, Holt Street, Birmingham, B7 4BB, UK.**

It's close to the centre of Birmingham, is well served by public transport and is close to the main Midlands motorway network. There is plenty of car parking available on site.

Birmingham Science Park Aston is a short taxi ride from central Birmingham hotels and New Street Station, the main railway station located in the centre of the city. Birmingham International Airport is no further than half an hour away. There is a range of hotels close by – please contact me for more details.

The rooms we use at Faraday Wharf are light, airy and there's masses of blank wall space to use for big sheets of paper. The lunches are good and the service is excellent.



The investment

Your investment for the day will be **£425 + VAT** (£510.00 incl. VAT). This covers the course, some goodies to take away, your workbook, lunch, refreshments and your A3 picture book after the course summarising everything we do together on the day.

Book by 27 April 2012 to qualify for the **'early bird' discount rate of £395 + VAT** (£474.00 incl. VAT) per person.

Book a place on the Graphics Made Easy 'Starter' Workshop on 12 June 2012 and the Seeing the Big Picture Workshop on the 13 June 2012 for **only £795.00 + VAT.**

Book your place on **both sessions by 27 April 2012** to qualify for the **combined 'early bird' discount rate of £700.00 + VAT.**



Your booking:

Please complete the attached Booking Form and return to thinkingvisually Ltd. 6 Church Cottages, Water Orton Lane, Minworth, Sutton Coldfield, West Midlands, B76 9BU, UK.

'Seeing the Big Picture' - Booking Form



Please complete this booking form and post to:
thinkingvisually Ltd. 6 Church Cottages, Water Orton Lane,
Minworth, Sutton Coldfield, B76 9BU, UK



If you have any questions at this stage feel free to
telephone me on +44 (0)121 328 6746

Name: _____

Organisation (if appropriate): _____

Address: _____

Town/City: _____

County: _____

Postcode: _____

Country: _____

Telephone: _____

E-mail: _____



Chosen workshop:

Please book my place on:

Graphics Made Easy 'Starter' workshop – 12 June 2012

Seeing the Big Picture workshop – 13 June 2012

Method of Payment:

Cheque

Please enclose a cheque with your completed booking form. Please
make cheques payable to thinkingvisually Ltd.

Fee enclosed – cheque no: _____

Purchase Order

Purchase order No _____
(attached)

Invoice my organisation, for the attention of : _____

*Please note that your fees must be paid, and funds cleared, at least
one week before the workshop date.*

Booking information:

On receipt of your booking form, we will send you confirmation of
booking and an invoice or receipt. If you are unable to attend, you
may send another participant in your place at no extra charge.

Confirmed bookings may not be cancelled after 31 May 2012. Fees
are due on booking or you may lose your place.